

# Glen Lowell Stansberry

785.550.9546 || [glen.stansberry@gmail.com](mailto:glen.stansberry@gmail.com)

## Creative Web Developer

### *Professional Experience – Web Development*

#### **Designer, UI Specialist, Marketer, Search Engine Optimization/Marketing, Writing**

*Glen Stansberry*, Lawrence, Kansas

2004 - Present

Assembly and creation of websites from concept to final product. Project management between developers and designers. Specializing in PHP content management systems (mainly Drupal, Wordpress) and user interface optimization. Custom CSS/XHTML layouts, custom themes social media marketing and search engine optimization.

- Work featured on industry-leading blogs TechCrunch.com and Mashable.com.
- Founded LifeDev.net, a leading blog in creativity and time management with over 11,000 subscribers.
- Consultation on modern web technologies for national foundations like the Kauffman Foundation.
- Other sites include: WebWarriorTools.com, WebJackalope.com, Blogfuse.com.

#### **Founder, Developer**

*LifeRemix*, Lawrence, Kansas

May 2007 - Present

- Developed LifeRemix.net using Drupal and 3<sup>rd</sup> party modules for aggregation. Modified a custom Drupal theme. Currently, the network has 20 of some of the most popular lifestyle blogs in the world.

#### **Developer, Marketer, SEO**

*Lawrence Free Methodist Church*, Lawrence, Kansas

May 2006 – November 2007

- Worked closely with LFM staff to design and develop LFMChurch.org using Drupal. Created marketing plan to boost search engine rankings using SEO and SEM for specific keywords.

### *Professional Experience - Editing*

#### **Senior Editor**

*Envato*, Melbourne, Victoria Australia

September 2008 - January 2009

- Senior editor of FreelanceSwitch.com. Managed writers, formatted and published articles, created publishing timelines, and created and coordinated promotions with companies and sponsors.

### *Professional Experience – Writing*

#### **Blog Writer/Content Publisher**

*Glen Stansberry*, Lawrence, KS

September 2008 - January 2009

- Writer for several of the world's most popular sites including ZenHabits.net, Nettuts.com, SmashingMagazine.com, ProBlogger.net, Unclutterer.com, OPENForum.com and FreelanceSwitch.com.

#### **Critical Skills**

- **Marketing** – Extensive knowledge of SEO/SEM methodology and campaign management .
- **Design** - Strong knowledge of user interface design and aesthetics. Broad knowledge of design technologies, standards and practices.
- **Programming** – Extensive experience CMS open source projects and various languages. Very strong knowledge of CSS, XHTML and Facebook Developer Platform, CSS frameworks. To varying degrees: PHP, MySQL, Javascript, Ruby, Python, Rails, Django, CodeIgnitor, CakePHP and Javascript frameworks.
- **Tools and Applications** - Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Dreamweaver, Gimp,

MAMP, Word, Open Office, SVN, SSH, Git, Google Analytics and Google Adwords.

- *Writing* – Extensive experience writing blog articles and other web copy.

**Education** - B.A. in History, University of Kansas

**References** - Available upon request.